



JUNIOR LEAGUE OF ROCKFORD

4118 Pinecrest Road
Rockford, IL 61107
(815) 399-4518

Advancing women's leadership for meaningful community impact through volunteer action, collaboration, and training, is our mission. The Junior League of Rockford Inc.'s purpose is exclusively educational and charitable. We are seeking your support as a Sponsor at the Junior League of Rockford's Trivia Night fundraiser. The event will be held at Tebala Event Center on April 1st, 2023. We hope you can join us!

For ninety-two years, the Junior League of Rockford has assisted women, children, and families in our community. We are committed to reducing poverty by researching and developing programs to make a positive and long-term impact on the quality of life for vulnerable members of our community. We are composed entirely of volunteer women, with more than 150 members, who find solutions to our community's most pressing issues. We work tirelessly to develop, coordinate, and fund our projects. Once a project is ripe for transition to the community, we work with an area agency to ensure the program can be sustained.

The Junior League of Rockford's current community project is Literacy Leaders. Our goal for this project is to lessen the consequences of illiteracy in children and provide opportunities for families to have access to books for the home. We look to achieve this goal by providing books to parents of young children in our area with information about the importance of reading. Thus far, we have helped get books in the hands of over 600 area youth and are in the process of getting the first of two book vending machines installed in our community.

A few of our past projects, many of which are still thriving in our community, include:

MAYA's House

Bright Side Adult Day Center

Discovery Center Museum

Stepping Stones

Court Appointed Special Advocates (CASA)

Domestic Violence Assistance Center

Youth Services Network

Washington Park Community Recreation Center

Ken-Rock Community Center - Our 1st Project (1930)

We welcome you to visit our website at www.jlrockford.org to learn more about our organization and the long standing impact we have had on our community.

Enclosed please find the Trivia Night Sponsorship Information and Sponsorship Agreement. If you have any questions please contact us via email at jlrockford.fundraiser@gmail.com. Thank you in advance for your consideration and support. We are excited to collaborate with you!

United in Charity,

Danica Keeton, President
Junior League of Rockford, Inc.

Jennifer Paterson, Fundraiser Chair
Junior League of Rockford, Inc.

SPONSORSHIP LEVELS



Presenting *1 available

- Naming Rights “Presented by ‘Company’”
- Company name mentioned in all press coverage and advertising
- Company logo on all promotional material
- Company logo and link on Junior League of Rockford website and Facebook page
- Logo on host background
- Logo on Answer sheets
- Commercial to play in between trivia rounds (or to come say something live) limited to 20 seconds
- Verbal recognition at event
- 8 tickets (1 table) to event

\$3,000

Silver

- Company name mentioned in press coverage and advertising where possible
- Company logo on score sheet at trivia night
- Company logo and link on Junior League of Rockford website and Facebook page
- Commercial to play prior to trivia (or to come say something live) limited to 10 seconds, will be playing as guests are waiting for the event to start
- 8 tickets (1 table) to event

\$2,000

Bronze

- Company name mentioned in press coverage and advertising where possible
- Company logo on score sheet at trivia night
- Company logo and link on Junior League of Rockford website and Facebook page
- Slide to be shown prior to trivia will be on loop as guests are waiting for the event to start

\$1,000

SPONSORSHIP LEVELS



Mini Game Sponsor

*4 available

- Company logo and link on Junior League of Rockford website and Facebook page
- Logo on presenters background for minigame
- Logo/Signage available on mini game table
- Opportunity to host your mini game and speak with attendees



Prize Sponsor

*2 available

- Sponsors the prize for the team who wins
- Company logo and link on Junior League of Rockford website and Facebook page
- Prize money presented by "Company"



Spirit Contest Sponsor

*4 available

- Sponsors the prize for the team who is voted to be the most spirited (team name, costume, zoom background, etc. that match our literary theme)
- Company logo and link on Junior League of Rockford website and Facebook page
- Prize money presented by "Company"



Junior League Suporter

- Name recognition on any print or digital
- Listed on social media thank you





JUNIOR LEAGUE OF ROCKFORD

Sponsorship Information & Agreement Trivia Night, April 1, 2023

Company Name: _____

Mailing Address: _____

Contact Name: _____

Phone: _____

Email: _____

We would like to participate as a sponsor at the following level:

_____ \$3000 - Presenting Sponsor

_____ \$2000 - Silver Sponsor

_____ \$1000 - Bronze Sponsor

_____ \$500 - Prize Sponsor

_____ \$500 - Mini Game Sponsor

_____ \$200 - Spirit Contest Sponsor

_____ \$250 - Junior League Supporter

We would like to donate an item for the silent auction:

_____ Item will be dropped off by 3/24/2023

_____ Item will be mailed

_____ Please contact me to arrange pickup

Payment: Check No. _____ Card (Please pay HERE) _____

Please submit your company logo in jpeg format as well as the link you would like to serve as your landing page. Files can be sent via e-mail to jlrockford.fundraiser@gmail.com along with this form.

Once this document is countersigned by an authorized Junior League of Rockford representative, the Sponsor agrees to participate in all aspects of the Sponsorship Level.

Sponsor Signature/Date _____ Approved by: _____