



Dear Friends of the Junior League,

We are thrilled to announce the upcoming Junior League of Rockford fundraiser, a speaking evening welcoming Bob Harper, one of the country's most prolific health and motivational speakers. Harper will be in Rockford this spring to share his expertise on finding the way to a healthy lifestyle. Known for his work as a trainer on a hit prime time TV show, Harper has inspired thousands to lose weight through sound diet and exercise advice. In addition to his role on the popular reality show, Harper has been featured in a variety of magazines, on talk shows, and has authored the book, "Are You Ready! Take Charge, Lose Weight, Get in Shape, and Change Your Life Forever." This special event will take place on Saturday, April 17 at 7:00 p.m. at the Coronado Theatre in downtown Rockford. Harper will talk about his experiences on the hit TV reality show and will also answer questions from audience members. Proceeds from this event will benefit the projects and programs of the Junior League of Rockford, including our current project, RAISE.

RAISE (Reaching and Inspiring Students for Education) introduces first generation college students to the opportunities of a post-secondary education. High school students will receive one-on-one mentoring and assistance in ACT test preparation, college applications, financial aid & scholarships, college survival skills, and college tours. RAISE is a collaboration with the Mayor's Office of Education and Life-Long Learning, the Community Education Partnership, and Rockford Public School District 205.

We are producing a printed program book to be distributed to all patrons of the event. We expect the number of patrons to be approximately 1500. The program book will provide biographical information on Bob Harper, provide health and exercise tips, as well as other useful information regarding the event.

Advertising Space/Rates

<i>Full Page</i>	\$400	5" x 8"
<i>Half Page</i>	\$200	5" x 3 7/8"
<i>Quarter Page</i>	\$100	5" x 1 13/16"
<i>Eighth Page</i>	\$50	2 3/8" x 1 13/16"

The Junior League of Rockford, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Founded in 1930, the Junior League of Rockford has a long history of service to the Rockford community. Junior League of Rockford members have researched, developed, and implemented programs in our area that have impacted more than 10 million lives! Its purpose is exclusively educational and charitable. To learn more, visit www.jlrockford.org.

Thank you for your support!

Oana Ebens and Niki Moore
2010 JLR Advertising Committee